

# PREFERRED DAY: DELIVERY ON THE DESIRED DAY



With the Preferred day service you can specify the day on which your shipment should be delivered. By integrating this service in your webshop, you can also offer your customers more flexibility for their parcel receipt.

## YOUR BENEFITS

For all items that are supposed to arrive on a particular day, e.g.:

- **For birthdays or anniversaries**  
Your item reaches the recipient on a definite day
- **On a specified publication date**  
Thus you ensure that your goods are not made public before the official date of appearance
- **On a Saturday**  
Increase the probability of finding your customer at home during the first delivery attempt. Your customer saves himself the trip to the retail outlet
- **Attractive charge**  
EUR 0.99 plus VAT in addition to the price of a parcel

## LEARN HOW YOU CAN OFFER THIS SERVICE TO YOUR CUSTOMERS

- **In your webshop:** Customers want to have control over their parcel receipt. Offer your customers the possibility to choose an alternative delivery date in the checkout process.
- **After the ordering process:** The parcel notification e-mail not only offers your customer transparent information about the shipping status, but also the possibility to change the delivery day even when the parcel is already on its way.
- **Permanent preferences of your customers:** Registered DHL customers can determine a permanent delivery preference, e.g. one or more preferred days of the week for their parcel receipt. For every order in your online shop, the preferences will be taken into account automatically.

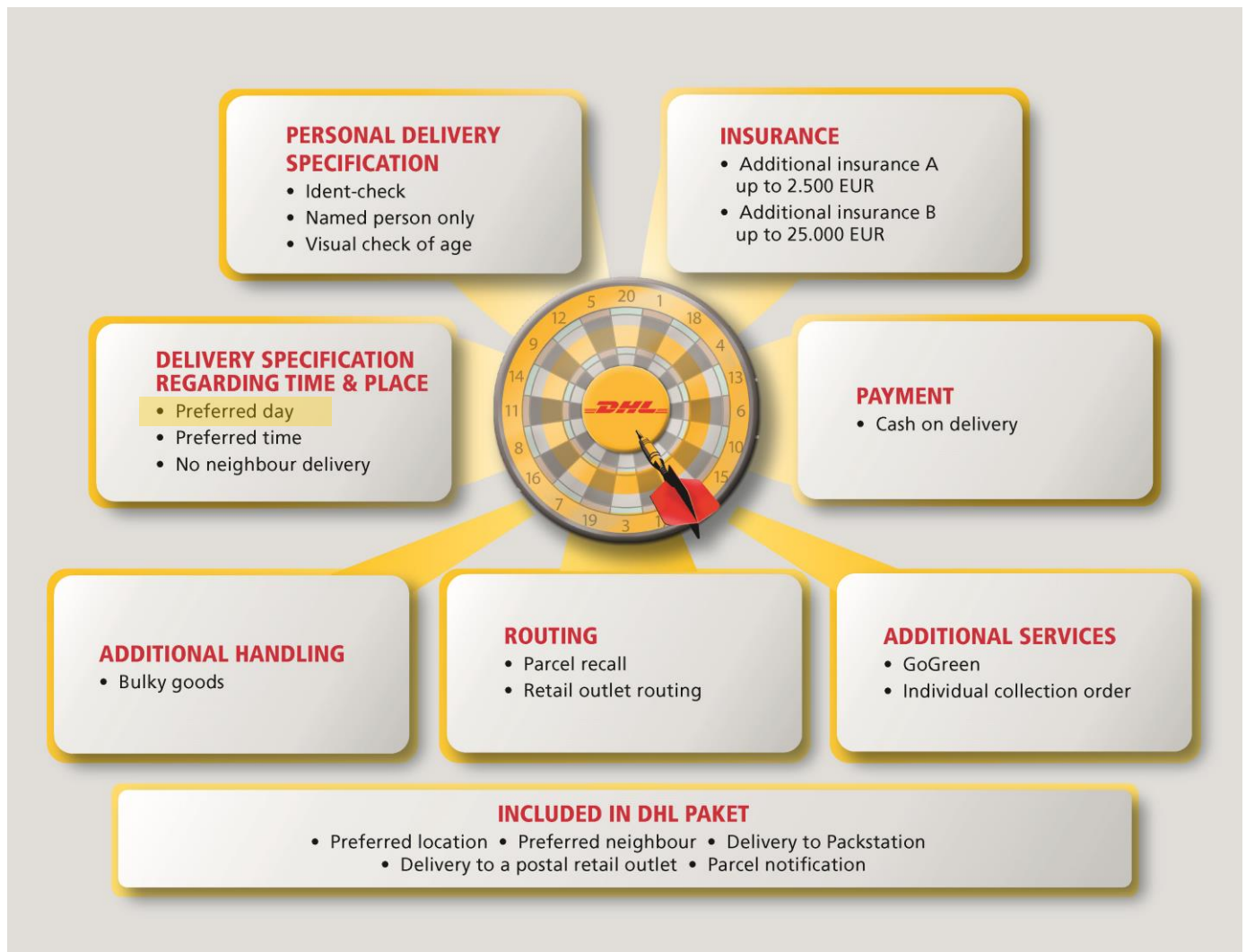
## SIMPLE COMMISSIONING FOR YOU

The service is already part of your contract and can be ordered directly via the DHL shipping logistics systems (by using the Ship function in the DHL Business Customer Portal or the Easylog system). Of course the service is also available to you if you program your shipping logistics system autonomously.

## RELIABLE PERFORMANCE BY DHL

- Hand over the item at least two, but no more than six, working days before the preferred delivery date
- DHL stores the item and then delivers it on the preferred day of your customer

## THE NATIONAL SERVICE PORTFOLIO OF DHL PAKET AT A GLANCE



You can find more information at [www.dhl.de/services](http://www.dhl.de/services) or approach your contact person of the DHL sales department.